

<b>Company</b>	PIXEL MECHANICS PTE LTD
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	PixelCommerce Version 5.2.5 - AI Advanced
<b>Appointment Period</b>	30 July 2020 to 29 July 2021
<b>Extended Appointment Period<sup>2</sup></b>	30 July 2021 to 29 July 2022

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
Software / Subscription fee					
Software include the following:					
-Ecommerce Store Front					
-Products Management					
-Inventory Management					
-Orders Management		per software	1.00		
-Customer Relationship Management (CRM)					
-Customer Loyalty Management					
-Promotions Management					
-Digital Marketing Components					
-Reports					
Add-on Advanced AI modules includes the following:					
-AI Chatbot integration					
-AI product recommendation engine					
- AI Product Recommendations		per software	1.00		
- Advanced CRM					
- Advanced Inventory					
- Advanced Shipping / Tracking					
- Advanced AI Text-to-Speech					
SSL Certification Subscription for 1 year					
Inclusive of on-going support & maintenance for 1 year		per year	1.00		
2) Hardware					
Server Rental for 1 year					
-Google Cloud & Compute engine with					
-1 vCPU + 1.7 GB Memory		per year	1.00		
-10GB standard disk					
-Domain registration					
3) Professional Services					
The professional service includes the following:					
-On-site project requirements consultation					
-Client industry Specific market research					
-Web information architecture structuring and layout					
-Web elements illustrations		per setup	1.00		
-Web and systems programming					
-User acceptance testing, staging and debugging					
-Files and database migration					
4) Training					
On-site Content Management System Tutorial					
-2 hours per session		per session	3.00		
-System manual / guide provided					
5) Others					
Not Applicable					
<b>Total</b>				<b>\$ 14,370.00</b>	<b>\$ 12,070.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

\* Qualifying cost refers to the supportable cost to be co-funded under the grant