

<b>Company</b>	Equotix Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	OpenCart E-Commerce Website Deployment - eCommerce Enterprise
<b>Appointment Period</b>	22 October 2020 to 21 October 2021
<b>Extended Appointment Period<sup>2</sup></b>	22 October 2021 to 21 October 2022

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Software Setup & UI Implementation i. eCommerce software (OpenCart 3 and above) with administration panel ii. Implement ready built theme, colour customised to the user's branding iii. Secured e-payment with Credit Card and PayPal iv. Online purchasing, wishlist and product comparison feature v. Digital marketing (newsletter, Google Analytics) vi. Inventory management for product quantity vii. Promotion management with coupons, gift vouchers and special offers viii. Customer loyalty management with customer reward points ix. Basic data visualisation with sales reports and dashboard graphs x. Mobile, tablet and desktop responsive design xi. Customer relationship management with customer order history		Per Setup	1.00		
2) Hardware Not Applicable					
3) Professional Services Not Applicable					
4) Training Not Applicable					
5) Others Not Applicable					
			<b>Total</b>	<b>\$ 4,775.00</b>	<b>\$ 4,775.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant