

Company	Corsiva Lab Pte Ltd
Digital Solution Name & Version Number¹	Corsiva Lab - E-Commerce Website Development Version 1.0 - Customized E-Commerce Website Development Package
Appointment Period	23 July 2020 to 22 July 2021
Extended Appointment Period²	23 July 2021 to 22 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
<p>1) Software</p> <p>The customized package is ideal for customers who are looking for a creative & customized design for their E-Commerce Website. Our in-house designers & programmers will setup a Website that is interactive and according to the brands' guidelines. Furthermore, features such as integration to 3rd party marketplaces, loyalty & points system and cart abandonment reminders will be setup to encourage higher productivity & conversion rates.</p> <ol style="list-style-type: none"> 1. Requirements gathering consultation 2. Planning of strategic user experience journey flow 3. Fully customized user interface design according to brand guidelines 4. Desktop/tablet/mobile optimization 5. Cross browser compatibility 6. Content management system 7. Product management system (Unlimited SKUs. Corsiva Lab team will assist to upload 200 SKUs) 8. Inventory management system (Bulk inventory management system) 9. Order management system 10. Coupon code management system 11. Payment gateway integration 12. Delivery & invoice modules 13. Analytics reports 14. Points & rewards system (optional) 15. 3rd Party marketplace integration (optional) 16. Cart abandonment reminder (optional) 17. Multiple currency setup (optional) 18. Upselling of products 19. Cart & checkout functionality 20. Setup of different shipping classes 21. 1 Year Cloud hosting 22. 1 Year Website maintenance 23. 1 Year Domain name 24. Splash popup marketing notice (optional) 25. Newsletter integration (optional) 26. Live chat integration (optional) 27. Contact form setup 28. Uploading & configuration of server to bring Website live 29. Integration of tracking codes (Google Analytics & Facebook Pixel) 30. Training session 31. Project management 		per Website	1.00		

2) Hardware Not Applicable					
3) Professional Services Not Applicable					
4) Training Our customized package is inclusive of 1x training session upon completion of the Website design & development. The objective of this training session is to ensure that you & your team are able to manage the E-Commerce store independently on a day to day basis. Once the project is live, our in-house team will be readily available to support if there are any technical issues.		per Training Session	1.00		
5) Others Not Applicable					
Total				\$ 9,000.00	\$ 9,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant