

Company	Bona Technologies Systems Pte Ltd
Digital Solution Name & Version Number¹	BonaForce - bonaFORCE Portal
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period²	30 July 2021 to 29 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
<ul style="list-style-type: none"> Leads management <ul style="list-style-type: none"> - setup/maintain activity plans for customers - setup/edit campaign types, target, media type, - setup/edit mailing categories and email groups - setup/edit email templates for different customer groups CRM Dashboards and Reports Module <ul style="list-style-type: none"> - track progress of various activities - track progress of various campaigns - track progress of various contact points in the company - track company's past purchase history - generate customer listing by sales - generate customer data by demographics, behavioural and psychographic factors - generate leads generation data by activity/source or customer type - generate lead conversion data by activity or customer type - generate first call resolution analytics Customer Groups module <ul style="list-style-type: none"> - setup/edit customer groups - setup/edit terms of payment - setup/edit modes of payment - setup/edit prices and discounts for different customer groups - setup/edit vendor contracts (e.g. payment details, quantity) Customer Interaction Features <ul style="list-style-type: none"> • Email marketing • Email tracking • Greeting cards features • Survey Module • Chat Function • Tasks & Issues features • Calendar Scheduling & Automation of Tasks • Reports bonaforce customer portal (BCP) <ul style="list-style-type: none"> • Customer Documentation & Checklist with Customer Access • Customer Dashboard • Task and Ticketing Feature • Integration to Variation Order notification • Job Sign off • Reports 		Per Setup	1.00		
2) Hardware					
Not Applicable					
3) Professional Services					
User Acceptance Testing		Per Setup	1.00		

4) Training User Training		Per Setup	1.00		
5) Others Not Applicable					
Total				\$ 4,700.00	\$ 4,700.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant